

BK® Franchisees Kick Off July Fundraiser for the VFW

Donations will support the VFW's Unmet Needs program

June 28, 2019

KANSAS CITY, Mo. — The Veterans of Foreign Wars of the U.S. (VFW) is pleased to announce participating BURGER KING® franchisees are set to kick off their summer fundraiser to benefit the VFW's Unmet Needs program.

Starting on July 1, patrons are encouraged to visit any of the [nearly 850 participating BURGER KING® restaurants](#) located throughout 31 states and donate \$1 or more to the VFW's Unmet Needs program upon checkout. Donations will be accepted until the end of the month.

Established in 2004, the Unmet Needs program assists service members and military families experiencing financial hardship by providing financial assistance grants toward basic life necessities like rent, mortgage and utility payments.

Since 2007, BURGER KING® franchisees and their customers have contributed more than \$6 million to Unmet Needs, which has provided more than \$11.3 million in aid to more than 10,000 struggling military and veteran families since its inception.